



Youth Innovation Showcase 2026

IDEATION WORKSHEET

BEFORE YOU BEGIN...

Be sure to watch our [Ideation Video](#) to learn how the process works!

PROCESS OF INNOVATION

Identify your problem → Generate ideas → Build your solution → Implement & Iterate!

IDENTIFYING PROBLEMS

What problems do you care about?

UNDERSTANDING YOUR PROBLEM

Pulling the problem apart into smaller, more digestible chunks will make the process of creating a solution more achievable.

What is the problem?	
Where does it exist?	
When does it start?	
Who does it affect?	
Why does it exist?	
Why is this problem important to you?	

QUESTIONS? CONTACT US!



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IDEATION TIPS

- Feeling stuck? Read, watch and listen to diverse topics and perspectives around you and get inspiration from existing products or services you love and/or use
- Change up your routine, whether it's taking a different route to school or talking to someone new
- Think big! Create as many ideas and solutions as possible, filter the ideas after
- Ask many “what if” questions and imagine the wildest scenarios
- Get visual and create mind maps, draw on white boards, use Post-its!
- Step outside your regular environment, go for brainstorming walks or simply be in a physical space that inspires you

YOUR IDEAS

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YOUR SOLUTION

SHARE YOUR STORY WITH US

- Tell a (human) story. What is your experience with the problem you picked and why are you the right person to work on this idea?
- Showcase your enthusiasm! Bring your enthusiasm to the stage and allow people to see the passion you have for your solution.
- Keep it concise. Remember, **it's only 45 seconds** — don't get too technical, get to the point, and make an impact. Simplicity will never fail you.
- Practice, practice, practice! Practicing until your pitch becomes second nature will allow things to go smoothly.

HOW TO PARTICIPATE



Learn more on our website
www.youthinnovation.ca



Record your 45-second
selfie pitch video



Submit your video and
registration



Tell all your friends!

Deadline to Register & Submit Materials is *September 28, 2026*

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